

Trio of Providers Offer Bundled Content

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Spiro100, a leading content provider of on-demand fitness for older adults, has partnered with two other companies to offer its Engagement Bundle of on-demand online programming covering six wellness dimensions. Partnering with Spiro100 are Coro Health, provider of clinically proven therapeutic music and spiritual content, and One Day University, whose lifelong-learning content includes lectures and documentaries. The new bundled programming allows senior living organizations, to increase their engagement offerings at a significant cost savings, says Lori Snow, Spiro100's vice-president of strategic partnerships. An annual subscription costs USD\$150 per month billed annually (\$1,800 per year), or USD\$199 billed monthly. No setup fee applies.

"Many prospects base move-in decisions on the quality and quantity of wellness programming being offered, knowing enrichment is key to happiness and quality of life," comments Snow. "With the Engagement Bundle, wellness professionals can more efficiently and effectively deliver top quality, outcome-based programming to increase resident participation and overall well-being." Visit www.engagementbundle.com to learn more.

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